



# Cyber Security Strategy

ADVICE ON BEST PRACTICES TO  
SECURE YOUR PERSONAL IDENTITY &  
ASSETS

Cybersecurity is the practice of protecting digital systems, networks, and sensitive information from unauthorized access, theft, damage, or disruption.

In today's digital world, where businesses and individuals rely heavily on technology for communication, transactions, and data storage, cybersecurity is crucial. The constant connectivity and sharing of information open up vulnerabilities that cybercriminals seek to exploit.

Without adequate cybersecurity safeguards, individuals and organizations risk falling victim to data breaches, identity theft, malware attacks, and other forms of cybercrime. Such incidents can lead to financial losses, compromised sensitive information, damaged reputations, and significant operational disruptions.

As we embrace technology's benefits for a more efficient life, we must also adopt modern strategies and best practices to protect ourselves and our loved ones from cyber threats.

Our firm is dedicated to staying updated with the latest developments in cybersecurity to guide our clients on how to reduce their risk and stay secure.

# Security Protocols

**Identity Theft Protection Measures:** deploy safeguards such as credit lock, credit freeze, payday loan lock, bank security freeze, utility freeze, employment data freeze, transaction monitoring, and the IRS Identity Protection PIN.

**Credit Monitoring:** use annual approved credit services to stay informed about your credit ranking

**Secure VPN Services:** use an encrypted service on electronic devices to stay anonymous online and protect against fraudulent activity

**Device Security:** protect your electronic devices from dark web intruders and virus attacks

**Dark Web Monitoring:** use hosted service platforms to monitor the internet for use of your personal information

**Privacy Monitoring:** Monitor and request removal of personal information on data broker sites

**Parental Controls for Minors:** use hosted service platforms to protect minors from malicious activity

**Username + Password Manager:** Store and manage sensitive credentials; create complex password strands of unique characters; enable MFA (multi-factor authentication) or 2FA (two factor authentication)



# 8 Measures for Identity Protection

- IDENTITY PROTECTION PIN from the IRS**  
IRS technology to prevent fraudulent tax reporting or refunding
- CREDIT LOCK**  
Regulate and protect identity thieves from opening accounts in your name
- CREDIT FREEZE**  
Manage credit freezes to prevent identity theft
- PAYDAY LOAN LOCK**  
Regulate and protect identity thieves from applying for short-term loans in your name
- BANK SECURITY FREEZE**  
Manage bank security freezes to prevent identity theft
- UTILITIES SECURITY FREEZE**  
Manage utility freezes to prevent identity thieves from opening accounts in your name
- EMPLOYMENT DATA FREEZE**  
Manage data to prevent unlawful use of information for employment
- TRANSACTION MONITORING**  
Monitor sensitive financial accounts and receive alerts

# Connect with Cestia Wealth Management.

For more information call (337) 608-9068

[www.cestiawealth.com](http://www.cestiawealth.com)

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\* Cyber Security planning is provided for client's of Cestia Wealth Management. All other inquiries should consult their financial, tax, or legal representative for assistance.

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